



Changing the Way the World Views Cleaning

ISSA® and ICMMA membership places you in a network of more than 9,000 professionals worldwide and provides unparalleled opportunities to make connections, improve your operations, and boost your bottom line. Here's what an ISSA and ICMMA membership can do for you:

PROVE YOUR VALUE

Use exclusive Value of Clean® sales and marketing tools, which offer eye-catching data to help you articulate cleaning's impact on improving customer profitability and success. Plus, boost your reputation by displaying your ISSA Member logo on your website, your business cards or sales literature, to show your global connections.

GLOBAL NETWORKING AND EVENTS



Connect with members through regional networking gatherings, ISSA LinkedIn Group, seminars, trade delegations, and trade shows. ISSA's worldwide exhibitions are among the world's most influential events in the cleaning sector, and offer a comprehensive overview of the very latest products, services, and solutions. Plus, share best-practice on ISSAEngage.com!

LOCAL EXPERTISE, GLOBAL EXCELLENCE

Participate in the ICMMA Commercial and Technical Committees to get alerts, contribute on and influence UK-relevant standards and directives. Benefit from legislative & regulatory support! As part of the ICMMA network UK equipment manufacturers can share research, consultations schemes and activities within their peer group. Also, ICMMA publishes your company news on cleaningmachines.org.

INNOVATIVE BUSINESS TOOLS AND EDUCATIONAL RESOURCES



ISSA brings value to members through its global website ISSA.com, with certifications such as the Cleaning Industry Management Standard (CIMS), and through useful tools such as Area Cleaning Guides and 612 Metric Cleaning Times. Use these comprehensive and up-to-date resources to be more productive.

PROMOTION & INDUSTRY CONTACTS



ISSA membership gets you exclusive access to, and inclusion in, the printed and online member directory, with over 15,000 product and company searches a month. The ISSA Buyers' Guide includes only ISSA-member companies that operate under the Member Code of Ethics. Plus, connect with industry experts, suppliers, and peers in the cleaning industry, internationally and in your own region. Also, ISSA publishes your company news on ISSA.com/news.

